

# Brand Story

## Moonfish Collection



### EXTENDED

Moonfish understands that cozy confidence you feel nestled in that sumptuous kitten-soft scarf. When you're wearing your favorite bracelet—the one that elicits compliments every time. Or when a burst of color makes your little black dress sing. Every piece in our lovingly curated collection is special—exquisite, playful, lush. Stunning handbags, scarves, wraps, jewelry, and more.

And, because a portion of Moonfish proceeds supports domestic and international humanitarian work, you emanate beauty both inside and out.

**Feel beautiful. Do good. Moonfish.**

Moonfish is a locally-owned, seasonal pop-up specializing in impeccably-crafted, fashion-forward accessories at unimaginably reasonable prices, all sourced from responsible vendors and producers. With owner Sarah Kotek's refined taste, your Moonfish treasures quickly will become front-of-the-closet wardrobe essentials.

### SHORT AND SWEET

Every piece in Moonfish's lovingly curated collection is special—exquisite, playful, lush. Stunning handbags, scarves, wraps, jewelry, and more. Plus, a portion of your purchase supports worthwhile nonprofits, so you emanate beauty both inside and out. **Feel beautiful. Do good. Moonfish.**